

Carrollwood Area Business Association's Annual

BUSINESS 2010-11

DIRECTORY

DEADLINE
JUNE 1, 2010

EARLY BIRD SPECIAL!
Purchase Your Ad By April 1, 2010, Get A
FREE COUPON!*

2010-11 ADVERTISING RATES

	Full Color	Size
<input type="checkbox"/> Outside Back Cover	\$1800	7.5"w x 10"h
<input type="checkbox"/> Inside Covers (front or back)	\$1600	7.5"w x 10"h
<input type="checkbox"/> Full Page	\$1000	7.5"w x 10"h
<input type="checkbox"/> Half Page	\$ 600	7.5"w x 4.87"h
<input type="checkbox"/> Quarter Page	\$ 375	3.62"w x 4.87"h
<input type="checkbox"/> Showcase Ad	\$ 250	2.375"w x 4.87"h
<input type="checkbox"/> Eighth Page	\$ 200	3.62"w x 2.35"h
<input type="checkbox"/> Coupon with Ad Purchase	\$ 25	

DEADLINE: JUNE 1

All ad positions available on a "first come - first pay" basis. No ads accepted after this date.

June 1 is the last day to...

- Place Your Ad
- Pay for Your Ad
- Revise Your Membership Information before Publication

THE FACTS:

- Circulation - 10,000 Copies
- Published September, 2010
- Delivered to 5,000 homes & businesses in the Carrollwood area
- Delivered to all CABA members
- Displayed & distributed by CABA & all advertisers year-round
- Full color magazine style format

AD DESIGN:

Professional ad design, from concept to final production art:

Full Page	\$150.00
Half Page	100.00
1/4 Page	85.00
Showcase Ad	75.00
1/8 Page	65.00

Complex design may incur additional fee.
Minor revisions to existing ads: \$25.00

Make funds payable to CABA by 6/1/10
Checks, MasterCard, Visa, Discover and American Express accepted. Or pay online (email receipt provided).

***NEW** for 2010-11! Coupon pages with business card size coupons will appear on the reverse of photo pages throughout the Directory. A great opportunity to stimulate new business!

Optional (For One Year):

2ND CATEGORY List our business in a 2nd category \$25
2nd Category: _____

- Yes, we need help with ad design. See rates at left
Includes creative session, copy writing, one proof and one revision. No charge for photography if picture taken at a CABA meeting.
- No, we will supply print-ready ad by July 1, 2010
Supplied ads accepted in jpeg or pdf format only. Please provide hard copy printout via US mail for color comparison. Email ad to alvaworks@tampabay.rr.com.
- Yes, we want to join CABA & advertise \$ 300

Total Amount Due \$ _____

Make it easy! Pay online at usecaba.com.
You will automatically receive an email confirmation and receipt.

Contact Name _____

Business Name _____

Business Category _____

2nd Business Category (if applicable) _____

Address _____

Phone _____

Email _____